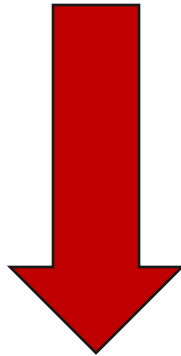


## Instructions

Please save/print document and complete all fields. Applications can be returned in person to 1055 Century Circle, Dubuque, IA 52002 or emailed to [support@empire-performance.com](mailto:support@empire-performance.com). If you wish to fax your application back you can reach us at 563-588-3694.

\*If you choose gain access to the Dealer Portal, a registration link will be emailed to the email address you listed upon returning this application.





# Dealer Application

Phone: 563 – 588 – 2708

Fax: 563 – 588 – 3694

## Business Information

Legal Business Name \_\_\_\_\_ (DBA) \_\_\_\_\_  
 Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_  
 Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_  
 Federal Tax ID # \_\_\_\_\_ Resale # \_\_\_\_\_  
 Website \_\_\_\_\_  
 Accounting Contact \_\_\_\_\_ Accounting Email \_\_\_\_\_  
 Sales Email \_\_\_\_\_

## Ownership Information

Sole Proprietorship  Partnership  LLC  Corporation      Year Established \_\_\_\_\_  
 Principle/Officer's Name \_\_\_\_\_ Email \_\_\_\_\_

## Business Type

Repair  Parts/Accessories  Dealer/Warehouse  Other \_\_\_\_\_

## Payment Information

Requested Payment Method  Credit Card (Mastercard/Visa/Discover/American Express)  COD Company Check  
 Net Terms\*      \*Projected Monthly Sales \_\_\_\_\_

## Bank Information

Company Bank Name \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_  
 Phone Number \_\_\_\_\_ Contact Person \_\_\_\_\_  
 Type Of Account \_\_\_\_\_ Account Number \_\_\_\_\_  
**Credit Card Number** (Fill Only If Option Selected) \_\_\_\_\_

## Business Credit References

Company \_\_\_\_\_ Phone # \_\_\_\_\_ Fax # \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_  
 Company \_\_\_\_\_ Phone # \_\_\_\_\_ Fax # \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_  
 Company \_\_\_\_\_ Phone # \_\_\_\_\_ Fax # \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

**Social Media/Advertisement**

Are You Currently Active Or A Supporting Vendor With Any Groups/Forums/Social Media?  Yes  No  
If Yes, Please List Which Group/Forum/Social Media You Are Active With & Companies You Promote

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**Dealer Portal**

Do You Want Dealer Portal Access?  Yes  No

Name Associated If Yes \_\_\_\_\_ Email Associated If Yes \_\_\_\_\_

**Newsletter Sign-Up**

Do You Want To Sign Up To Receive Latest Product Release & Deals Via Newsletter?  Yes  No

Email If Yes \_\_\_\_\_

Where Did You Find Out About Empire Performance Engineering? \_\_\_\_\_

**Wholesale Status Guidelines**

- \$10,000 Initial Buy-In Required
- Must Maintain \$10,000 Yearly Sales

**Dealer Status Guidelines**

- \$5,000 Initial Buy-In Required
- Must Maintain \$5,000 Yearly Sales

**MAP Pricing Must Be Met In Order To Keep Purchasing Empire Performance Engineering Products. No Exception Will Be Made And Any Violators Will Not Be Allowed To Purchase Moving Forward.**

**Wholesale dealers must meet all requirements no exceptions. Dealer pricing structure is based upon volume and initial evaluation and at any given time dealer pricing can be re-evaluated.**

If the bank information is filled out the signature provided will authorize Empire Performance Engineering to obtain said bank information for validity purposes. In addition to the information requested on this application we require copies of your federal and resale tax license. If dealer portal is requested a randomized password will be emailed to the email associated said account. To maintain Wholesale/Dealer status, the provided guidelines must be met as well as two of the following material to prove brick & mortar presence.

\*PHONE BOOK/YELLOW PAGE LISTED \*BUSINESS CARD \* MAGAZINE/OTHER ADVERTISEMENT

\*COMPANY LETTERHEAD \*PICTURE OF SHOP AND/OR SHOWROOM IF RETAIL DEALER

\_\_\_\_\_  
PRINTED NAME of authorized agent Title Date

\_\_\_\_\_  
SIGNATURE of authorized agent

\_\_\_\_\_  
PRINTED NAME of authorized agent Title Date

\_\_\_\_\_  
SIGNATURE of authorized agent